

# Big Local | Radstock & Westfield CIC

Making the most of £1million

Community-led - Community Development - Community Investment



## Dragons' Den Round 8 Friday 24th April 2020



Thank you for considering applying to our eighth Radstock and Westfield Big Local Dragons' Den event.

Our Dragons' Den is designed to enable individuals and organisations to receive money to carry out projects that will benefit the Radstock and Westfield communities, which include Writhlington, Clandown, Tynning and Haydon. Importantly, it's the residents themselves who will decide which projects are their priorities - encouraging our local community, to inspire, engage, stimulate and entertain local residents.

Please save the date of Friday 24th April 2020 and join us in the main hall of Prattens' Sports and Social Club, Charlton Lane, Westfield, BA3 4BD at 4:30pm for a prompt start at 5:30pm.

You are invited to pitch for up to £500 at the 8<sup>th</sup> Dragons' Den event.

We are accepting a limited number of applications and only one per organisation/individual this year so please choose wisely and don't leave it until last minute to send in your amazing idea/concept/project idea.

If you are successful you will be able to evidence to funders of other funding streams that you have clear support from local residents – this can really strengthen your chance of bringing in further funds for your project.

We intend to have Dragons' from a grant giving background, a local business background and from the local press. This can help you to network with people who could support you, link you to further opportunities and promote what you're doing.



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All applications will be acknowledged upon receipt, but we will let you know if you are too late to be considered.

Sarah and Rob are available to assist you to complete your application and or pitch. Please ask - we are more than happy to help.

The closing date for all application forms is 2pm on the 13<sup>th</sup> April 2020 either via email: [sarahwestell@radstockwestfield.org.uk](mailto:sarahwestell@radstockwestfield.org.uk)

or post to:

Radstock & Westfield Big Local, 1 Riverside Cottages, Radstock, BA3 3PS.

### On the day:

The doors will open at 4:30pm to allow you time to dress your small display table, perhaps using photographs and your original application form or something more creative, for residents to view and get excited about prior to the main event starting at 5:30pm. Portable props/aids are encouraged.

You will be allocated 90 seconds to "pitch your idea". There will be a roving microphone which will come to your table.

Each "kind" Dragon will then ask you a question about your idea/event to help you enhance your pitch.

Total time per participant is 5 minutes.

At the end of the pitches all the residents of Radstock & Westfield present will vote for the projects they would like to see funded.



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### **RULE 1: THE PITCH**

Make a pitch / appeal / description of what you intend to do with the money for just 90 seconds. If it exceeds 90 seconds, the compere will stop the pitch. Remember, props and humour aid a memorable pitch.

Please be aware that the pitch doesn't work as well if the applicant is not present on the day to inject that spark of enthusiasm into the appeal.

### **RULE 2: THE Q&A**

During the questioning all applicants will be treated fairly. The Dragons' questions will not be trying to catch you out. Instead, they will be asking the sort of questions that members of the audience might have. For example, if it is not clear how you will find people to take part, a Dragon might ask you to clarify.

### **RULE 3: VOTING**

Once all the pitches and the Q&A have been completed, all the residents of Radstock & Westfield who are present at the event will have the opportunity to vote for the projects/ideas they would like to make happen. The ten projects with the most votes will be granted the money.

### **RULE 4: THE DEAL**

- The deal agreed on the day is a verbal non-binding agreement that will be subject to due diligence checks.
- Terms & Conditions will be sent out to the successful applicants to be agreed, signed and returned prior to any payments being made.
- Grants will be BACs transferred.
- Grant recipients must be fully committed to completing their project as described in the application form and presented at the event.

