

Radstock and Westfield Big Local, 2015



The Dragon Bites back

Thank you for enquiring about the Radstock and Westfield Big Local 2nd Dragons' Den event 2015.

Please save the date of the 30th January and join us at Pratten's Sports and Social Club, Charlton Lane, Westfield, BA3 4BD for a 7pm start. Even if you decide not to apply this time!

Following the success of our first Dragons' Den event we have another **£5k** to allocate to individual projects or ideas where you can apply for and up to £500.

The Dragons' Den pot is just the beginning of improvements to our local community, to inspire, engage, stimulate and entertain local residents.

Please return your application form by 5pm on the 16th January 2015 either via Email to Sarah.westell@virginmedia.com or via post to Westfield Parish Council, The Oval Office, Cobblers Way, St Peters Business Park, Westfield, BA3 3BX. All applications will be considered and acknowledged upon receipt.

At 6pm the doors will open to allow you time to "dress your small display table" perhaps using photographs and your original application form, for residents to view prior to the main event starting at 7pm.

You will be allocated 90 seconds via a time bomb to "pitch your idea". There will be a roving microphone which will come to your table. Any props/aids are welcome but they will have to be portable by yourselves during your allocated time.

The Dragons will then be allowed to ask you one question each about your idea/event. Total time 5 minutes.

RULE 1: THE PITCH

Applicants must start the pitch by stating their name, the title of the concept, activity or idea and the amount of money they are pitching for.

Followed with a pitch / appeal / description of what you intend to do with the money for just 90 seconds. If it exceeds 90 seconds, the Dragons will stop the pitch.



RULE 2: THE Q&A

During the questions all applicants will be treated fairly. The Dragons' questions will not be trying to catch you out. Instead, they will be asking the sort of questions that members of the audience might have. For example, if it is not clear how you will find people to take part, a Dragon might ask you to clarify.

RULE 3: FUNDING.

Once all the pitches and the Q&A have been completed. All the Radstock & Westfield residents present at the event will be asked to take part in a voting process to decide which projects will be funded, so please encourage your friends and family along to support your application.

RULE 4: THE DEAL

- The deal agreed on the day is a verbal non-binding agreement that will be subject to due diligence checks.
- Grants will be paid to bank accounts or, in some cases, will fund direct purchase of goods / services.
- Grant recipients must be fully committed to completing their project as described in the application form and presented at the event.

THE DRAGONS' DEN EVENT

The Dragons' Den celebration will take place on 30th January where the funding will be allocated by local residents to local residents during the event.

Home cooked treats will be available whilst all the votes are being counted. Please inform us of any dietary requirements.

We will be photographing and recording the event. If for any reason you do not want to be included in published or broadcast material you must let us know in writing.

About Local Trust/ Big Local

1. Big Local was launched by the Big Lottery Fund in July 2010 to support 150 small urban and rural communities to come together to make their areas even better places to live, with over £200 million for funding and support.
2. Managed by Local Trust, Big Local is targeting areas that may not have been successful in gaining funding and resources in the past. Each Big Local area is receiving at least £1m Lottery funding over the next 10 years, along with support, training, and networking opportunities, to help residents develop plans to improve their area and empower them to find solutions that work for their communities. More information on Big Local is available at <http://www.localtrust.org.uk/>

