

# Dragons' Den Round 9

Friday 21<sup>st</sup> April 2023



Email: [info@RadstockWestfield.org.uk](mailto:info@RadstockWestfield.org.uk)

Social Media: [@RandWBigLocal](https://www.instagram.com/RandWBigLocal)

Website: [RadstockWestfield.org.uk](http://RadstockWestfield.org.uk)

Thank you for considering applying to our ninth Radstock and Westfield Big Local Dragons' Den event – The Green Dragon!

Our Dragons' Den is designed to enable individuals and organisations to receive money to carry out projects that will benefit the Radstock and Westfield communities, which include Writhlington, Clandown, Tynning and Haydon. Importantly, it's the residents themselves who will decide which projects are their priorities! So get ready to inspire, engage and entertain our local community with your pitch!

- Please save the date of Friday 21<sup>st</sup> April 2023 and join us from 4:30pm to set up your table, with the event starting at 5:30pm. Location tbc.
- The first 15 applicants will get a chance to pitch for up to £500 at the 9<sup>th</sup> Dragons' Den event – so get your applications in quickly!
- We will only accept one application per organisation/individual.
- Applications should be themed on improving or exploring our outdoor spaces, or helping people with efforts in sustainability. Be creative with the idea!

Our friendly Dragons will probably include representatives from 3<sup>rd</sup> sector funders and local news outlets.

These Dragons can help you to find more funds, build your group, link with people who can support you, and promote what you're doing.

Please contact our worker if you would like assistance with your application and or pitch. Please ask - we are more than happy to help.

The closing date for all application forms is 5pm on 31<sup>st</sup> March via email: [robwicke@radstockwestfield.org.uk](mailto:robwicke@radstockwestfield.org.uk)



## **On the day:**

You can arrive from 4:30pm in order to dress your small display table, perhaps using photographs and your original application form or something more creative, for residents to view and get excited about prior to the main event starting at 5:30pm (doors open to public at 5pm).

You will be allocated 90 seconds to “pitch your idea”.

Each friendly dragon will then ask you a question about your idea/event to help you enhance your pitch.

Total time per participant is 3 minutes.

At the end of the pitches the members of the audience (must be residents of Radstock / Westfield) will vote for their favourite five projects. The ten projects that receive the most votes will each receive £500 (or less if they've requested).

### **RULE 1: THE PITCH**

Make a pitch / appeal / description of what you intend to do with the money for just 90 seconds. If it exceeds 90 seconds, the compere will stop the pitch. Remember, props and humour aid a memorable pitch. Try to emphasise how it will benefit people.

### **RULE 2: THE Q&A**

During the questioning all applicants will be treated fairly. The Dragons' questions will not be trying to catch you out. Instead, they will be asking the sort of questions that members of the audience might have. For example, if it is not clear how you will find people to take part, a Dragon might ask you to clarify.

### **RULE 3: VOTING**

Once all the pitches and the Q&A have been completed, all the residents of Radstock & Westfield who are present at the event will have the opportunity to vote for the projects/ideas they would like to make happen. The ten projects with the most votes will be granted the money.

### **RULE 4: THE DEAL**

- The deal agreed on the day is a verbal non-binding agreement that will be subject to due diligence checks.
- Terms & Conditions will be sent out to the successful applicants to be agreed, signed and returned prior to any payments being made.
- Grants will be BACs transferred, or may be paid differently according to circumstance.
- Grant recipients must be fully committed to completing their project as described in the application form and presented at the event.

